

Arkansas Ag Education & FFA Points of Contact Sheet

2025-2026

Jacob Marek

ADE: Educational Professional I

DCTE Role: Agricultural Education Pathway Advisor

FFA Role: FFA Executive Secretary

Office #: 501-682-1598

Email: jacob.marek@ade.arkansas.gov

Samantha McCullah

ADE: Educational Professional I

DCTE Role: Agricultural Education Pathway Advisor

FFA Role: FFA Program Advisor

Office #: 501-682-2561

Email: samantha.mccullah@ade.arkansas.gov

Gordon Eichelberger

ADE: Educational Professional I

DCTE Role: Regional Specialist

FFA Role: FFA State Advisor

Office #: 501-682-1594

Email: gordon.eichelberger@ade.arkansas.gov

Agricultural Education Office (Pathway Advisors - Jacob & Samantha):

- Key Functions - This position will oversee the programs of study, standards, equipment, facility, and professional development for all Ag Pathways. This oversight will include but not limited to bi-annual standards review, bi-annual equipment review, annual professional development. Serve as FFA Program Advisors for the CTSO and the organization and implementation of CTSO competitions and conferences.
- Standards - Oversight of the development/revision of Pathway Standards
- Curriculum - Review curriculum resources to identify and define high quality materials used in Agricultural Education Pathways.
- Professional Development - Serve as lead for Professional Development trainings Agricultural Education Pathways including New Teacher, Pathway Revision, Content Area, and CTSO trainings

Regional Specialist (Gordon):

- Key Function - Regional Specialists serve as liaisons between DCTE and Perkins sub-recipients, building strong relationships with CTE Coordinators to ensure effective communication and support. They are responsible for reviewing and recommending approval of CLNAs and Program Approvals, while also ensuring Career Coach programs are actively supported at the local level. Through regular office hours, site visits, and participation in regional events, Regional Specialists provide consistent guidance and serve as the primary point of contact for their assigned sub-recipients.

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Events/Task	Contact Person
Summer Ag Teacher Conference	Jacob & Samantha
World Food Prize: Arkansas Youth Institute	Gordon
Supervised Agricultural Experiences (SAE)	Samantha
AgriScience Fair	Samantha
Shooting Sports	Jacob
National Delegates	Gordon
National FFA Convention & Expo	Gordon
Other Awards & Recognition	Samantha
Washington Leadership Conference	Gordon
Monthly Advisor Newsletter & Zoom Meeting	Jacob
Summer Leadership Conferences	Jacob
Ag Ed & FFA Summer Internship	Jacob
Ag-In-Action	Samantha
State Officer Chapter Visits	Jacob
State Officer Selection Process	Jacob & Samantha
Career Development Events (CDEs)	Jacob
Leadership Development Events (LDEs)	Jacob
Winter Leadership Conferences	Jacob
Sweepstakes	Samantha
Dues and Membership	Samantha
Degrees	Samantha
Program of Activities	Samantha
New Chapter Setup with NFFA	Samantha
Event Registration Billing Information	Samantha
AET/Arkansas & National FFA Account	Samantha
FFA for FFS	Samantha
Oaklawn Jockey Club Scholarship	Samantha
Arkansas FFA Foundation Scholarships	Taylor

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State Advisor	
Function Area	Responsibilities
Oversight & Welfare	Ensure welfare and growth of Arkansas FFA
Committees	Ex-officio member of all committees & boards
Officer & Council Support	Advise and assist State Officers, Arkansas FFA Board of Directors, and Committees
Staff	Appoint and manage Arkansas FFA Staff
Degree & Awards	Review and recommend State FFA Degree applicants
Budget & Finances	Present annual budget with stakeholders
Reports & Compliance	Oversee chapter reports, ensure alignment with Constitution
Convention Oversight	Coordinate State Convention and provide event leadership
Additional Duties	Fulfill other delegated or necessary responsibilities
Executive Secretary	
Function Area	Responsibilities
Advisor Support	Assist the State Advisor in looking after the welfare of the Arkansas FFA Organization
Representation	Act as an official agent for the Arkansas FFA Association
Record-Keeping	Maintain official records of membership and the Association's progress
Report Management	Receive and review reports from local chapters; notify State Advisor of conflicts with the Constitution
Budget Development	Prepare and submit proposed expenditure budgets to the Arkansas FFA State Advisor
Convention & Events	Organize and oversee arrangements for the annual State FFA Convention & other Leadership Conferences
Additional Duties	Perform other responsibilities as delegated by the State Advisor
State Officers	Works directly with State Officers to perform their duties throughout their year of service.